

# KS4 Long Term Plan 2020-2021

**Subject: MEDIA**

**Exam Board: EDUQAS**



## **Statement of Intent**

Media is central to all our student's lives and our aim is to ensure student's leave being 'Media Literate'. Media literacy encompasses the practices that allow our pupils to access, critically evaluate, and create or manipulate media. We aim to develop pupils with skills, such as the ability to access, analyse, evaluate, create, and act using all forms of communication; these skills are aimed to promote awareness of media influence and create an active stance towards both consuming and creating media. Students will analyse the content, history and impact of various media forms (especially mass-media) on our society and gain an understanding on how media shapes our understanding of the world around us. Learning about the wider context of our society and the skills our students will develop over time, will be invaluable resources applied throughout their lives.

## **Statement of Implementation**

The curriculum of Media is planned, delivered, and monitored by a specialist teacher of Media and Film at Key stage 4 & 5. The department is equipped with 28 computers with digital editing software, 10 DSLR cameras, 5 mics, and various camera accessories to ensure production is complete to an excellent standard.

Due to the ever-changing world of Media, lessons are always being improved and include relevant products to students and societal interests going on in the world (BLM, body confidence, gender pay gap, coronavirus, etc). Lessons are designed to interleave content from the start of lesson, then an application of new skills and content takes up the majority of lesson time, with knowledge and understanding checks throughout. The end of lessons are a review of their learning and time to make links from previous content. At the end of topics, students reflect on their confidence on certain skills/content and this is added to their personal learning checklist to ensure they understand their own progress. This also helps the teacher to assess progress of the class and any implementation required in future lessons.

Component one and three (NEA) is completed in Year 10 and Component two taught in Year 11 and finished by end of Spring term. Summer one is devoted to revision and securing knowledge and understanding of exam content. Students complete regular writing practices, interleaving quizzes, assessments and mocks. Teacher will hold booster sessions for underachieving students after school to ensure progress is made. Assessments are monitored and checked to ensure quality and consistency and we regularly take part in training sessions to ensure we are teaching the relevant skills and assessment objectives accurately.

Homework booklets are interactive revision guides which will effectively be used in preparation for their assessments and exams. This includes 'knowledge-based' content, applying newly learnt skills from the previous week, evaluating various media products, correcting exemplars, and wider reading/research. There is also a section for higher attaining pupils to complete, with the aim to stretch and challenge their learning in order to help them achieve 7+.

Term	Topics Covered (Date completed by and number of lessons)	Skills/AOs/interleaved content	Assessment (date and nature of assessment)
Yr 10 Autumn 1	<p>Introduction/Recap: Theoretical Framework</p> <ul style="list-style-type: none"> <li>Recapping on Media context, Media Language, Industry, Audience, Representation, Genre, Narrative</li> </ul> <p>Component One Section A: Advertising and Marketing</p> <ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Component 1, Section A, Question 1: Media Language (15 mins)</b></p> <p><b>Component 1, Section A, Question 2a and 2b: Context and Representation (10 min plan, 30 min writing time)</b></p>
Yr 10 Autumn 2	<p>Component One Section A: Magazines</p> <ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul> <p>Component One Section A: Newspapers</p> <ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Mock Exam: Component 1, Section A (55 mins)</b></p> <p><b>*identify key underachievers, booster sessions in place, assess impact 2-3 weeks later</b></p> <p><b>Component 1, Section A, (55 mins)</b></p> <p><b>*track and monitor r improved achievement</b></p>
Yr 10 Spring 1	<p>Component One Section B: Newspapers</p> <ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul> <p>Component One Section B: Film</p> <ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul> <p>Component One Section B: Video Games</p>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Component 1, Section B, Question 3: Industry (17 mins)</b></p> <p><b>Component 1, Section B, Question 4: Audience (17 mins)</b></p>

	<ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul>		
Yr 10 Spring 2	<p>Component One Section B: Radio</p> <ul style="list-style-type: none"> <li>Widerscope around topic, context and importance, zoom in to specific products (codes and conventions), comparison of texts, relevant theory, exam style questions</li> </ul> <p>Component One Section A/Section B Recap</p>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Component 1, Section A (55 mins)</b></p> <p><b>Component 1, Section B (35 mins)</b></p>
Yr 10 Summer 1	Begin Component Three: NEA Research, Planning, Pitches	<p><b>AO3:</b> Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.</p>	<p><b>Mock Exam: Component 1 (1hr 30 mins)</b></p> <p><b>*identify key underachievers, booster sessions in place, assess impact in Summer 2</b></p> <p><b>Completion of NEA</b></p>
Yr 10 Summer 2	<p>Complete Component Three: NEA</p> <ul style="list-style-type: none"> <li>Statement of Intent</li> <li>Production</li> </ul> <p>Post-Production and cover letters complete</p>	<p><b>AO3:</b> Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.</p>	<p><b>Internal Mock Exam: Component 1 (1hr 30 mins)</b></p> <p><b>Completion of NEA</b></p>
Yr 11 Autumn 1	<p>Component Two Section A: Sitcom</p> <ul style="list-style-type: none"> <li>Introduction to genre, analysis of full length product, analysis of key sequences, analysis of representations, exploration of contexts, ML &amp; R exam practice, industry issues, audience issues</li> </ul>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Mock Exam: Component 1 (1 hr 30 mins) &amp; 2 (1hr 30 mins)</b></p> <p><b>Component 2, Section A (55 mins)</b></p>
Yr 11 Autumn 2	<p>Component Two Section A: Sitcom</p> <ul style="list-style-type: none"> <li>introduction to second product, detailed comparison</li> </ul> <p>Component One and Two (section A only): exam focus</p>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical</p>	<p><b>Component 2, Section A (55 mins)</b></p> <p><b>Component 1</b></p>

	<ul style="list-style-type: none"> <li>Reviewing PLCs, QLA, structure, embedding theory, terminology</li> </ul> <p>Component Two Section B: Music Video and Online Media</p> <ul style="list-style-type: none"> <li>Introduction to genre, analysis of full length product, analysis of key sequences, analysis of representations,</li> </ul>	framework of media, including in relation to their contexts, to make judgements and draw conclusions	
Yr 11 Spring 1	<p>Component Two Section B: Music Video and Online Media</p> <ul style="list-style-type: none"> <li>exploration of contexts, ML &amp; R exam practice, industry issues, audience issues,</li> </ul>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Component 2, Section B</b></p> <p><b>Mock Exam: Component 1 (1 hr 30 mins) &amp; 2 (1hr 30 mins)</b></p>
Yr 11 Spring 2	<p>Component Two Section B: Music Video and Online Media</p> <ul style="list-style-type: none"> <li>introduction to second product, detailed comparison</li> </ul> <p>Exam Practice</p>	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<p><b>Internal Mock Exam: Component 1 (1hr 30 mins)</b></p> <p><b>Internal Mock Exam: Component 2 (1hr 30 mins)</b></p>
Yr 11 Summer 1	Exam Practice and Revision	<p><b>AO1:</b> Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p><b>AO2:</b> Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p>	<b>Exams</b>