

KS5 Long Term Plan 2021-2022

Subject: MEDIA

Exam Board: EDUQAS



Statement of Intent

Media is central to all our student's lives and our aim is to ensure student's leave being 'Media Literate'. Media literacy encompasses the practices that allow our pupils to access, critically evaluate, and create or manipulate media. We aim to develop pupils with skills, such as the ability to access, analyse, evaluate, create, and act using all forms of communication; these skills are aimed to promote awareness of media influence and create an active stance towards both consuming and creating media. Students will analyse the content, history and impact of various media forms (especially mass-media) on our society and gain an understanding on how media shapes our understanding of the world around us. Learning about the wider context of our society and the skills our students will develop over time, will be invaluable resources applied throughout their lives.

Statement of Implementation

The curriculum of Media is planned, delivered, and monitored by a specialist teacher of Media and Film at Key stage 4 & 5. The department is equipped with 28 computers with digital editing software, 10 DSLR cameras, 5 mics, and various camera accessories to ensure production is complete to an excellent standard.

Due to the ever-changing world of Media, lessons are always being improved and include relevant products to students and societal interests going on in the world (BLM, body confidence, gender pay gap, coronavirus, etc). Lessons are designed to interleave content from the start of lesson, then an application of new skills and content takes up the majority of lesson time, with knowledge and understanding checks throughout. The end of lessons are a review of their learning and time to make links from previous content. At the end of topics, students reflect on their confidence on certain skills/content and this is added to their personal learning checklist to ensure they understand their own progress. This also helps the teacher to assess progress of the class and any implementation required in future lessons.

Component one and three (NEA) is completed in Year 12 and Component two taught in Year 13 and finished by end of Spring term. Summer one is devoted to revision and securing knowledge and understanding of exam content. Students complete regular writing practices in directed study time, secure their knowledge with interactive topic books, interleaving quizzes, assessments and mocks. Teacher will hold booster sessions for underachieving students after school to ensure progress is made. Assessments are monitored and checked to ensure quality and consistency and we regularly take part in training sessions to ensure we are teaching the relevant skills and assessment objectives accurately.

Homework booklets are interactive revision guides which will effectively be used in preparation for their assessments and exams. This includes 'knowledge-based' content, applying newly learnt skills from the previous week, evaluating various media products, correcting exemplars, and wider reading/research. Students have also received a checklist on 'extra' things they can do to support students achieving A/A*, this is tracked and monitored.

| Term | Topics Covered (Date completed by and number of lessons) | Skills/AOs/interleaved content | Assessment (date and nature of assessment) |
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| Yr 12 Autumn 1 | <p>Introduction to the theoretical framework of media language, representation, institution and audience in relation to Component 1 (4 weeks)</p> <p>Set text focus: Media Language and Representation</p> <ul style="list-style-type: none"> • advertising/marketing (3 wks) • music videos (2 wks) <p>Introducing key theorist</p> <p>Induction to practical skills: print</p> | <p>AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | <p>Media language question – 15 marks – 30 mins</p> <p>Representation question – 30 marks – 1 hour</p> |
| Yr 12 Autumn 2 | <p>Set text focus: Media Language and Representation</p> <ul style="list-style-type: none"> • newspapers (2 wks) <p>Set Text focus: Industry and Audience</p> <ul style="list-style-type: none"> • newspapers (2 wks) • film (2 wks) <p>Key theorists</p> | <p>AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | <p>Section A – 45 marks – 1hr 30mins</p> <p>Section B – 45 marks – 45 minutes</p> |
| Yr 12 Spring 1 | <p>Set Text focus: Industry and Audience</p> <ul style="list-style-type: none"> • radio (2 wks) • video games (2 wks) <p>Section A and Section B Exam focus (2 wks)</p> | <p>AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | <p>Section A – 45 marks – 1hr 30mins</p> <p>Section B – 45 marks – 45 minutes</p> |
| Yr 12 Spring 2 | <p>Interleave set products.</p> <p>Begin Component 3 (NEA): Research, planning, statement of aims (6 wks)</p> | <p>AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | <p>Section A – 45 marks – 1hr 30mins</p> <p>Section B – 45 marks – 45 minutes</p> |

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| Yr 12 Summer 1 | Interleave set products. Continue Component 3 (NEA): Filming and Editing (6 wks) | AO3: Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning. | Section A – 45 marks – 1hr 30mins Section B – 45 marks – 45 minutes |
| Yr 12 Summer 2 | Interleave set products. Complete Component 3 (NEA): Filming and Editing | AO3: Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning. | Section A – 45 marks – 1hr 30mins Section B – 45 marks – 45 minutes |
| Yr 13 Autumn 1 | Finalise Component 3 Begin Component 2 Section A: Television English: Humans (4 weeks) <ul style="list-style-type: none"> • Product context • HSPCE context • Media Language • Genre • Narrative • Representation • Industry • Audience • Theory application • Exam Practice Non- English: The Returned (4 weeks) <ul style="list-style-type: none"> • Product context • HSPCE context • Media Language • Genre • Narrative • Representation • Industry • Audience • Theory application • Exam Practice | AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes. AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions | Humans question – 25 mins – 15 marks Representation Question – 25 mins – 15 marks Component 1 mock |
| Yr 13 Autumn 2 | Complete Component 2 Section A: Television Begin Component 2 Section B: Magazines Mainstream: Vogue (6 wks) <ul style="list-style-type: none"> • Product context • HSPCE context • Media Language • Genre • Narrative • Representation | AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes. AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions | Humans & Returned question – 50 mins – 30 marks Vogue question - 25 mins – 15 marks The Big Issue question - 25 mins – 15 marks |

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| | <ul style="list-style-type: none"> • Industry • Audience • Theory application • Exam Practice <p>Alternative: The Big Issue (6 wks)</p> <ul style="list-style-type: none"> • Product context • HSPCE context • Media Language • Genre • Narrative • Representation • Industry • Audience • Theory application • Exam Practice | | |
| Yr 13 Spring 1 | <p>Complete Component 2 Section B: Magazines</p> <p>Begin Component 2 Section C: Online</p> <p>Blog: Zoella (6wks)</p> <ul style="list-style-type: none"> • Product context • HSPCE context • Media Language • Genre • Narrative • Representation • Industry • Audience • Theory application • Exam Practice <p>Online Mag: Attitude (6wks)</p> <ul style="list-style-type: none"> • Product context • HSPCE context • Media Language • Genre • Narrative • Representation • Industry • Audience • Theory application • Exam Practice | <p>AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | <p>Vogue and The Big Issue question – 50 mins – 30 marks</p> <p>Zoella questions - 25 mins – 15 marks</p> <p>Attitude question - 25 mins – 15 marks</p> |
| Yr 13 Spring 2 | <p>Complete NEA - Submit Component 3 (2 weeks)</p> <p>Component 1 and 2 Recap (4 wks)</p> <ul style="list-style-type: none"> • Interleave content • Exam practice • PLCs | <p>AO1: Demonstrate knowledge and understanding of: the theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | <p>Component 1 exam</p> <p>Component 2 exam</p> |
| Yr 13 Summer 1 | <p>Revision and Interleaving of Component 1 and Component 2</p> | <p>AO1: Demonstrate knowledge and understanding of: the</p> | <p>Exams</p> |

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| | | <p>theoretical framework of media; contexts of media and their influence on media products and processes.</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions</p> | |
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